METRITHA®

BANCA DE INVERSIÓN Y DE NEGOCIOS

WE CREATE VALUE FOR YOUR INVESTMENTS AND BUSINESSES IN LATIN AMERICA

ABOUT US

Our investment and business bank, Metritha Capital Partners LLC, was founded in 2003 in Colombia under the leadership of its managing partner and founder, Andrés Moreno, who, for more than two decades, has specialized in providing investment banking services to Colombian business families, facilitating their internationalization in the region and, subsequently, on a global scale.

In 2022, we expanded our business model and relocated our headquarters to Miami, incorporating Brazil and Mexico—the two largest economies in the region—as strategic partners. In 2024, we added associates in nine additional countries, achieving a strategic presence in the main cities of Latin America.

Our track record and experience working with Latin American companies and shareholders allow us to deeply understand our clients' needs. We specialize in business development in the region, providing financial advisory services, project structuring and financing, mergers and acquisitions, and support for regional ventures.

ALLIES

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Currently, we have regional coverage in 14 countries through 4 partners and 11 allies. The majority are companies from the Prime Global network in El Salvador, the Dominican Republic, Aruba, Ecuador, Peru, Chile, Paraguay, Uruguay, and Argentina.

OUR PRINCIPLES

Integrity: We ensure the strategic coordination of all business areas and stakeholders to guarantee aligned, efficient, and sustainable solutions, focusing on generating synergies, optimizing resources, and ensuring structured and ethical growth in every business project.

Security: The members of our organization strictly adhere to principles of honesty and ethics.

Long-Term Relationships: Our goal is to support our clients in the growth of their businesses both locally and internationally and to stay close to their ventures and enterprises, maintaining long-term relationships from generation to generation.

Confidentiality: The organization safeguards professional secrecy and discretion as a fundamental pillar of our commitment to our clients, partners, and business associates, ensuring secure and discreet management in every transaction and agreement.

Professionalism: Our partners, associates, and collaborators continuously update their knowledge in their respective fields.

Coherence: We ensure that all actions and policies within our organization align with the mission, vision, and values of our clients.

MERGERS & ACQUISITIONS (M&A)

OUR SERVICES

For over 20 years, we have assisted our clients across various industries in executing transactions, including acquisitions, sales, and mergers (M&A), leveraging our platform of partners, associates, and allies in Latin America, as well as our strong relationships with local and international business leaders and financial institutions.

Our platform and network of partners, associates, and allies enable us to generate value in every transaction, offering services that meet high local and international standards. Our key services focus on optimizing capital structures, financial restructuring, and corporate reorganizations.

ACCESS TO PRIVATE EQUITY

OUR SERVICES

We help Latin American companies secure financing in local and international markets to drive their growth and expansion plans. We advise high-potential projects with proven business models, offering financial structuring aligned with international standards.

Through our proactive financial market exploration process, we identify the ideal investor and evaluate different transaction alternatives, whether through debt, equity, or hybrid structures.

Our expertise and network of partners, associates, and allies enable us to source capital from institutional investors, such as private equity funds and family offices, as well as from high-net-worth private investors. Additionally, we support companies in executing accelerated capital expansions.

LONG-TERM FINANCING

OUR SERVICES

We structure financing solutions for our clients without directly providing loans. We collaborate with local and international banks, as well as multilateral agencies, to design optimal financing alternatives. Since we are not tied to any financial institution, we offer impartial negotiation to secure the best terms in interest rates, repayment periods, and guarantees.

Our services include senior debt, subordinated debt, and hybrid capital structures, such as financing through preferred shares, among other tailored solutions. Additionally, we analyze available collateral in each transaction, considering the possibility of securitizing assets or future cash flows.

BUSINESS DEVELOPMENT

OUR SERVICES

We drive your company's expansion into new markets in the region by connecting you with strategic partners and industry experts. We design and implement collaboration models tailored to each opportunity, ranging from business alliances to cooperation agreements, to maximize the growth and efficiency of each venture.

Our approach is based on combining complementary strengths, integrating local knowledge with regional capabilities, and ensuring that every step in your business expansion is supported by a solid legal and financial structure.

Whether you aim to establish a presence in new territories, create synergies with strategic partners, or boost your international growth, we offer a platform of partners, associates, and allies across the region to facilitate the internationalization of business projects.

BUSINESS & PROJECT VALUATIONS

OUR SERVICES

We have developed technical expertise in conducting economic studies and providing strategic financial advisory services to companies, projects, and businesses, including valuations and medium- to long-term business planning.

We deliver detailed and comprehensible reports aligned with international standards, always seeking to generate value for Latin American businesses. Our deep understanding of the economic, regulatory, and industry-specific landscape in each country and the region enables us to offer rigorous and strategic analyses that facilitate decision-making.

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